

**Statement/Satellite Radio**

**Page #3**

**August 21, 1995**

**COMMUNITY EVENTS -**

**KLAT, KLTN-KLTO, KMPQ Radios join forces to commemorate Cinco de Mayo in May to celebrate the Mexican Independence Day with a free admission event. Thousands of Hispanics attend this celebration at the George R. Brown Convention Center.**

**Fiestas Patrias in September, this is the largest cultural event celebrating The Mexican Independence Day at the Astrodome of Houston. Thousands of Hispanic attend this great free event.**

**KLAT, KLTN-KLTO, KMPQ Radios highlight traditional holidays and patriotic occasions important to those whose heritage comes from any Spanish country. Events include Carnaval de San Miguel, Festival Puertorriqueño, Calle Ocho in Miami (Miami International Festival with a full day broadcast during the event), Festival de Colombia, Dia de La Hispanidad.**

# KGBT • AM / KIWW • FM

Neuhaus Tower • 200 South 10th Street • Suite 600 • McAllen, Texas 78501 • Tel: (210) 631-5499 • Fax: (210) 631-0090

## Statement concerning impact of satellite radio on stations KGBT-AM and KIWW-FM licensed to Harlingen, Texas.

The following are examples of how the proposed digital audio radio service cannot fully serve a market like McAllen - Brownsville, Texas. This is a market that is 90% Hispanic and traditionally hispanics establish loyalties which are locally tied. Our radio stations are vivid examples of loyalty to our listeners. They are ranked first and second in the market, persons 25 - 54 (Arbitron, Radio Market Report, Spring 1995). Also in a market where the median income per household is \$16,745.00\*\* per year listeners have shown that they depend on our stations for their everyday needs. \*\*Source - Rio Grande Valley Chamber of Commerce, 1995 Economic Market Report.

### **SHOTS ACROSS TEXAS**

Historically, the Rio Grande Valley has registered the lowest number of children immunized against childhood diseases. In 1994 and 1995, in conjunction with the Texas Department of Health and local health organizations, KGBT-AM/KIWW-FM spearheaded a major campaign to inform and promote awareness and action to immunize children from birth, and continue immunization schedules through adulthood.

Before the campaign began, the Texas Department of Health reported that less than 20 percent of the two-year olds in this region were immunized. As of this date, health officials say that almost 70 percent of two-year olds in the Rio Grande Valley have been immunized according to the schedule of immunizations required - and that a 600 percent increase in other age groups, including adults, has been seen as well.

The goal is to have at least a 90 percent immunization rate by the year 2000 - a goal that seems highly possible if local media efforts continue at the rate begun.

KGBT-AM/KIWW-FM have provided more than a quarter of a million dollars - if not more - in promoting early childhood immunizations by publicizing the Shots Across Texas effort through numerous public service announcements about free and low-cost immunization clinics and their schedules, public affairs shows that discuss the diseases and how immunizations can reduce future medical costs, and personal appearances at health fairs and clinics to demonstrate the stations' commitment toward this effort.

### **A SU SALUD EN ACCION**

Hispanics are considered to be at a higher risk for cancer than other ethnic groups. In the Rio Grande Valley, cancer poses a greater risk than in other areas of the country, due to a marked reluctance and financial inability to access medical assistance - for prevention and treatment.

In 1994, "A Su Salud en Accion," (To Your Health - In Action) was funded at the national level with programs begun in five cities/regions - including California, San Antonio, Texas and the Rio Grande Valley. The program consists of experts and volunteers disseminating information and providing access to low- or no-cost medical assistance for the residents.

KGBT-AM/KIWW-FM were selected by the program to lead the effort in the Valley to publicize and inform the public about the importance of early diagnosis and intervention to diminish the number of cancer deaths in this region, which registers one of the highest incidences of cancer in the country.

As a result of this joint effort, through public service announcements and public affairs shows and a hands-on team effort with "A Su Salud en Accion" professionals and volunteers -- the program in the Rio Grande has been recognized as the one with the highest rate of success in dissemination, awareness, and early intervention among the nationwide projects.

In the process, more Valleyites have also learned and taken advantage of services that had heretofore been languishing unused because the community did not know the services were available.

Another side benefit has been that information about nutrition, early intervention, less fear of medical doctors and examinations, etc. has also been useful in the effort to prevent and treat other illnesses affecting Hispanics at a higher rate - i.e., diabetes and heart disease.

## **CRIMESTOPPERS**

The four-county Rio Grande Valley is one of the major entry-points for drugs, due to its close proximity to Mexico and an area that registers a high level of crime in stolen property - including vehicles. In 1992, KGBT-AM/KIWW-FM and the Pharr Crimestoppers program initiated a major thrust to try to resolve crimes that had been unresolved for some time, in some cases, years.

A concerted effort was thus begun presenting a "Crime of the Week" on both stations, in Spanish for KGBT-AM, reaching Hispanics on both sides of the border and KIWW-FM, to reach the bilingual listeners, with details of the crime and perpetrators and the anonymity of the Crimestoppers program in reporting crimes and criminals.

One year after beginning the program, the Pharr Crimestoppers program was recognized as one of the best in Texas. In 1994, it was the Crimestoppers program recovering more assets and resulting in more arrests of criminals than any other such program with similar population size in the state and the country. In 1995, the Pharr Crimestoppers program received accolades at the international level, as well as at the local, state, and national levels for being number one in recovery of assets and arrests and indictments of criminals.

In 1995, other Valley Crimestoppers programs have been included in the KGBT-AM/KIWW-FM battle against crime.

Until 1995, no other media - television, newspaper or other radio stations - involved in this effort. In 1995, all media began to focus on crimestoppers efforts. A push that has been even more successful. In a majority of the cases resolved this year - from minor theft to murder - a tip to one of the Valley Crimestoppers numbers has been the factor.

A continued combined thrust by local media will continue to build on the success of this project.

## **ELECTIONS**

For many decades, voting in the Rio Grande Valley had been something left only to those who were involved politically and who were from the middle-class or above. Today, thousands more are registered to vote, and as more immigrants continue the process for citizenship, they become potential voters.

KGBT-AM/KIWW-FM, on a continuous basis, advises residents to register to vote and where and then advances that effort to providing candidate and issue information, as well as early and voting day polling places.

Every year, more and more people in the Valley are made aware of and take their right and responsibility to vote much more seriously, because of the local efforts by media to educate both voters and non-voters. For example, in a non-election year and month, in the August 1995 election in Hidalgo and Starr counties, about only one topic, funding approval and raising of property taxes to continue operating a community college, an unprecedented number of voters went to the polls - early and on election day to vote - and approve an eight percent property tax increase.

The focus on local issues, topics and candidates (as well as national and state candidates and elected officials feelings and actions on issues affecting the valley) has resulted in more people voting and is seen by more and more residents as a way to ensure government by the people for the people.

### **MISCELLANEOUS PROJECTS**

Holidays are a great time to enjoy. But for law enforcement officials, it is also a time to fear due to an increased number of traffic accidents, injuries and deaths.

KGBT-AM/KIWW-FM and other local media promote a special focus on safe driving habits all the time, but especially during holidays when people tend to relax on the road. While a high number of deaths are reported during each holiday period by State troopers, since 1992, in the Rio Grande Valley, only 1 death has occurred on Valley highways or roads during the holiday periods - this has also been the only major accident reported during this three and 1/2 year period.

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The Rio Grande Valley's close proximity to the Atlantic Ocean makes it a major weather center. KGBT-AM is the flagship station during the hurricane season that begins in March and ends in November, taking the lead in providing up-to-date and accurate weather and preparation information about tropical storm/hurricane activities in this area for all of northern Mexico and South Texas.

Weather advisories are given on an almost minute by minute basis as storm activity increases to ensure that residents in these areas take appropriate measures for their property and personal safety.

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More than one dozen public affairs programs are aired weekly on KGBT-AM/KIWW-FM, discussing social, legal, government and personal issues that especially affect Rio Grande Valley residents.

The majority of these programs are produced locally, utilizing local experts and residents, addressing local issues in a language understood by this population - Spanish and/or a combination of Spanish and English.

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The Rio Grande Valley encompasses four counties with almost half a million residents - and KGBT-AM/KIWW-FM cover this entire area. KGBT-AM is also heard in the northern part of Mexico. This results in an inordinate amount of non-profit and service activities and events throughout this region.

KGBT-AM/KIWW-FM have a vigorous public service announcement campaign in place. At least one public service announcement, if not more, is broadcast each hour - during the daytime and nighttime programming.

In addition, a nightly three-minute calendar of events is broadcast as well.

These PSAs provide entertainment information, as well as information about health matters such as rabies vaccinations, immunizations, health clinics, school activities, etc. In addition, the stations also issue advisories about safe driving, buckling up, school bus safety, etc.

### **Y AHORA USTED OPINA**

"Y Ahora Usted Opina," (And, Now You Give Your Opinion) is a daily one-hour call-in show that allows listeners to vent their feelings and opinions in an open forum in Spanish on KGBT-AM - the only one of its kind in the Valley.

Topics discussed have ranged from how to treat a migraine headache with herbs to witchcraft and white magic to focusing attention on colonias (illegal subdivisions lacking basic services such as potable water, indoor bathroom facilities, and paved streets) and housing projects operating outside the law.

Not only has "Y Ahora Usted Opina" become a forum for diatribe, but it has resulted in the solution of problems, because many of the local government officials listen and are placed "under the gun" to resolve or respond to the issues being discussed, or risk loss of voters.

In addition, the local flavor of this call-in show cannot be duplicated elsewhere. People in the Rio Grande Valley continue to have close ties to our Mexican neighbors - either through parentage or residency - and this, in turn, creates a unique viewpoint. For example, Hispanics in this region believe in herbal remedies - a practice that continues today. When a caller says that his grandfather has diabetes and has changed his eating habits, resulting in a fitter and healthier grandfather who now will live a few years longer, listeners take heart and are likely to consider changes in their own lifestyles, cutting down on foods or substances that are traditional in the Hispanic culture.



1777 N.E. LOOP 410, SUITE 400, SAN ANTONIO, TEXAS 78217  
(210) 821-6548 FAX (210) 804-7825

August 31, 1995

**Statement concerning impact of satellite radio on stations  
KCOR-AM licensed to San Antonio, KXTN-AM/FM licensed  
to San Antonio, and KROM-FM licensed to San Antonio.**

Tichenor Media System, Inc. has been an important part of the Hispanic Community, not only by providing news and information to the community's language, but by giving back to the community. TMS in San Antonio provides the ONLY in-depth information and coverage on important issue for the Hispanic community.

Since 1946, Tichenor Media System, Inc. has been giving back to the community by way of Public Service Announcements, Talk Shows, Media Seminars, Outdoor Events, Community Promotions, Local, National and International News coverage and commentaries.

The stations are opposed to the advertised supported DARS because it would severely jeopardize our income and in turn, KCOR/KXTN/KROM would not be able to provide the local quality service described hereafter.

**KCOR/KXTN/KROM  
Talk Shows - Problems & Issues**

**FUNDING  
FEDERAL GOVERNMENT  
HEALTH  
HOUSING  
EMPLOYMENT  
IMMIGRATION  
WATER  
EDUCATION  
ECONOMY  
MEDIATION**

**CRIME  
DRUGS  
STREETS/DRAINAGE  
TRANSPORTATION  
LITERACY  
POVERTY  
LOCAL GOVERNMENT  
POLLUTION  
ABORTION  
WELFARE**

**(PSA) Public Service Announcement Over 500 Non-Profit Agencies.**

Statement /Satellite Radio

Page #2

August 31, 1995

### **Media Seminars**

Media Seminar for San Antonio Community Organizations and Agencies. The purpose of these Seminars is to inform agencies and organizations of what the media has to offer in the way of public service and how your organization can best utilize these resources.

### **KCOR/KXTN/KROM Talk Shows/Other Topics**

**Council Targets "Tagger's" Attacks Commerce Street Graffiti** Just hours after juveniles were arrested for tagging trash containers at a public housing project, City Council designated a 15.5 mile stretch of Commerce Street as San Antonio's first graffiti free zone.

**Via Fare Route Changes Draw Fire on Eve of Vote** Plans to raise fares, reduce services for the disabled and eliminate a Via bus route that connects local museums with all five historical missions drew last-minute opposition from riders and tourism advocates.

**Abortion Rights (HR:S20)** The bill would explicitly establish women's right to obtain an abortion. The House Bill would prohibit States from restricting a woman's right to abortion throughout pregnancy, except for limited restrictions after the fetus becomes visibly at about six months.

**U.S. Department of Housing and Urban Development** Secretary Cisneros today presented the notice to the owners of Rigsby Apartments, a 251 unit property, in San Antonio, Texas, that they have 72 hours to correct Health and all safety violations at the property and 30 days to correct all other violations of Housing Quality Standards.

**Organ Transplantation Program University Hospital** Since 1968, the University Health System and the University of Texas Health Science Center at San Antonio have been in partnership to offer patients the gift of life through organ transplantations.

**City Economic Development** Department Chief Clinton Bolden has been asked to compile a list of companies "East and West" for Mayor Thornton to visit in October or November. The mayor wants to tour these companies to pitch the availability.

**SAMM Can Be Way Out of Poverty** When Yolanda Munoz came to the San Antonio Metropolitan Ministry center about two years ago, she had exhausted her strength and all

**Statement/ Satellite Radio**

**Page #3**

**August 31, 1995**

her resources. Her husband was not providing child support and she couldn't afford to pay rent. Now 40, she's a nurse's aide and working toward a college degree to become a licensed vocational nurse.

**Local Example For Literacy Cited** Joe Canolle Rust, San Antonio Commission on Literacy Chairman said, "it was seven years ago this month that City Council created the San Antonio Commission on Literacy." Rust said, "4,400 people have been trained since 1989 at the centers contributing to the decrease of the city's illiteracy rate from 22.6 persons in 1993 to the current rate of U.S. percent among adults."

**Kelly AFB Base Closure** City Council approved of spending \$466,000 to add muscle to the community's efforts to protect five local military bases from closure during the Pentagon's final round of elimination in 1995.

**Welfare Reform** A bill to overhaul the states welfare system stalled temporarily in the State House.

**Landfill Concern Eased** A contaminated - soil landfill on Alamodome property is "cleaner" than anyone expected.

**Jobs Panel Risks Losing Federal Funds** The agency that administers the city in job training programs is so far behind schedule in spending federal funds that it risks losing considerable amounts of money already allocated.

**Applewhite Project** The people of San Antonio who depend on the Edwards Aquifer for their drinking water should be able to hold accountable the members of the board who control the water.

**Feds Vow To Secure Border** Border Patrol pledged to seal the U.S. - Mexican border against illegal immigration saying - campaigns in the El Paso area and Southern California set a new standard.

**San Antonio Program Awarded \$1.9 Million To Help Battle Drugs, Assist Youth** A Program to help fight drugs trafficking and help young people in ten San Antonio housing projects, has won a \$1.9 million Federal Grant to continue operation.

**San Antonio Awarded \$5.8 Million in Federal Housing Funds** San Antonio has been awarded almost \$6 million by the U.S. Department of Housing and Urban Development in the form of housing an Urban Development in the form of house entitlement Grant Program Funds.

**Statement/Satellite Radio**

**Page #4**

**August 31, 1995**

**Smart Highway Set To Receive IO Test** The first full-scale test of the so-called Smart Highway will be to see if motorists are smart enough to ignore the new signs telling them where to go.

**Outside Events '94**

The minimum amount collected was \$5,000.00 for each of the following Events.

**BOYS AND GIRLS CLUB  
OYSTER BAKE  
CINCO DE MAYO  
YMCA - FAJITA COOK-OFF  
YMCA- GORDITA COOK-OFF  
TOY GIVEAWAY  
RADIOTHON  
ST. LAWRENCE CHURCH  
FESTIVAL  
YMCA/CHILE COOK-OFF  
1ST ANNUAL TEJANOS FOR  
CHILDREN**

**YMCA FESTIVAL  
OUR LADY OF THE LAKE  
SPRING JAM  
YMCA-FATHER'S DAY  
EMILIO/TEJANO'S FOR  
CHILDREN  
YMCA/TRIPA COOK-OFF  
ST. DOMINICS  
DIECISEIS  
THANKSGIVING "LIVE" SHOW**

**Outside Events '95**

**OYSTER BAKE  
SPRING JAM  
CINCO DE MAYO  
FATHERS DAY TRIPA COOK-OFF  
DIECISEIS**

**LA SEMANA ALEGRE  
ST. JAMES SCHOOL  
KELLY AFB  
WITTE MUSEUM**

**Special Events**

**Persian Gulf** KCOR sent news team to interview Hispanics including San Antonians.

**Radiothon** KCOR raised \$37,783.99 for the earthquake victims of Ciudad Guzman Jalisco, which was delivered by public service director and news director handed funds directly to the Governor's wife who was in charge of the Mexican Red Cross.

**Radiothon** KCOR along with the assistant of Mayor Henry Cisneros, delivered to the

**Statement/ Satellite Radio**

**Page #5**

**August 21, 1995**

earthquake victims of Mexico City, food, water and other necessities.

**KCOR Fundraiser For The City Of Zaragosa** Over \$2,743.00 was given to Archbishop Pena's representative of El Paso for the needy of Zaragosa after a tornado struct their city.

**KCOR Radiothon Fundraiser** Over \$25,000.00 to bring to justice the killer of Ricardo Morales. Ex-sheriff Frank Hays is now in the State Penitentiary.

**KCOR/KXTN/KROM  
News**

San Antonio employment to grow 8.8% by 1997, report says.

Unemployment figures for January to be delayed.

Board OKs \$10 million expansion renovation of University Hospital.

President Clinton launches panel to bolster Hispanic schooling.

Govenor's proposal to stem youth crime draws praise in San Antonio.

San Antonio School District to buy building as school for dropouts.

Healthcare plan faces tough tests in House, Senate.

Legislator angry at scope of reported dirt dumping.

US Congressman Henry Bonilla lashes GOP colleague's plan for beefing up security along border.

Westside housing project designed for elderly.

Latin American leaders seek to link economies to NAFTA.

School districts beef up security as on-campus arsenal increases.

Kelly depot officers to buy out 265 jobs.

**Statement/ Satellite Radio**

**Page #6**

**August 21, 1995**

Enterprising master plan proposed for water needs.

Mexico importing riot control vehicles.

Canada, US move to avoid Peso crisis.

Henry B. Gonzalez questions line of credit to Mexico.

## **KBNA/AM & FM EL PASO**

2211 E. MISSOURI, SOUTH-300, EL PASO, TEXAS 79903  
(915) 544-9797 FAX (915) 544-1247

**Statement concerning impact of satellite radio on stations KBNA AM&FM licensed to El Paso, Texas and KAMA AM licensed to El Paso, Texas.**

**These stations provide the El Paso Hispanic community with extensive public service, a forum for public affairs, and events celebrating the traditions and cultural heritage of Hispanics of Mexican-American origin who comprise roughly 70% of El Paso's population.**

**In 1995 alone, KBNA AM&FM have provided on-air support to public service projects and campaigns such as the following:**

- **State of Texas "Just Vote" campaign.**
- **United Blood Services blood drives.**
- **Socorro Independent Schools "Career Day"**
- **City of El Paso Neighborhood Youth Outreach Program**

**Other examples of our stations' public service commitment to this community include:**

- **Project Bravo job related education program which offered free citizenship and GED training.**
- **El Paso Shelter for Battered Women provided a 24 hour crisis hotline to victims of domestic violence.**
- **Drive a meal program recruitment of volunteers to deliver meals to El Paso area shut-ins.**
- **Project Unidos which helped over 3,000 people file citizenship papers free of charge.**
- **Susan G. Komen Breast Cancer Foundation "Race for the Cure" to fight breast cancer.**
- **Del Valle High School Program for high school drop-outs to return to school to get their diploma or GED.**
- **El Paso Public Library offered free English classes to El Paso residents.**

(2)

- **UTEP Student Health Services blood drive and free blood pressure, EKG, and cholestral screening in celebration of Heart Month.**
- **Hanks High School Health Fair included 30 health organizations.**
- **Welcome Baby Program recruited volunteers to assist first time parents with support and information.**
- **El Paso Community College program to inform and train small business owners and prospective entrepreneurs on success.**
- **Greater El Paso Job Fair provided job opportunities for professionals and recent college graduates.**
- **Texas Veterans Land Board seminar for Texas vets to inform them of available loan programs.**
- **Sierra Medical Dietary Department "Food Fair" celebrating National Nutrition Month.**
- **Junior League "Christmas in April" program helped renovate homes for needy persons.**
- **El Paso Library course for parents on planning for college and funding.**
- **Thomason Hospital Pediatric Carnival and Safety Fair for children on spring break.**
- **El Paso County Auto Theft Prevention Task Force vehicle registration drive to help police locate stolen autos.**
- **Rio Grande Workers Alliance free health and safety information workshop for garment, industrial, construction and service sectors.**
- **CASA of El Paso child abuse prevention fair.**
- **Southwest AIDS Committee annual AIDS walk/run "Four Miles of Hope" benefit.**
- **Community of Riverside "Youth and Parents Together" conference to educate and share family issues.**

(3)

- Centro de Salud Familiar La Fe child health fair provided health screening and information.
- Texas Attorney General provided information on fraudulent charities and your rights as a tenant.
- American Cancer Society "Man to Man" 5K race in awareness of prostate cancer.
- Benefit concert organized by UTEP students and area musicians to benefit rape crisis.
- Americas Refugee Asylum Project free information session on job discrimination and how to protect yourself.
- Planned Parenthood free HIV testing.
- YMCA Summer Program for child care assistance.
- Area Agency on Aging urged public support for needs of older citizens during "Older Americans Month".
- La Fe Clinic meeting for permanent residents to discuss eligibility to become U.S. citizens.

**KBNA AM&FM air a one hour public affairs program each Sunday morning from 10am until 11am. Guests on the program this year have represented the following organizations:**

- YMCA Programs
- Visiting Nurses Association
- Child Crisis Center
- Alcoholics Anonymous
- Region 19 Migrant Programs

**One good example of this program, was a program with the Camino de Esperanza Program (Road of Hope) which is a project at Providence Memorial Hospital that helps kids cope with the death of a close family member.**

(4)

Our commitment to the community involves many outside the radio station appearances by our staff. Each year we help area schools and churches with everything from partnerships in education to fund-raising events. Examples include:

- Announcers are "mentors" to students at Crocket Elementary.
- KBNA is "partners" with Cesar Chavez Academy which is a school for high risk students in the Ysleta School District.
- Fiesta de San Lorenzo annual event held in the small town of Clint, TX. attracts in excess of 20,000 persons and benefits the San Lorenzo Catholic Church and Clint area projects.
- Fiesta de las Flores, El Paso's oldest Hispanic festival held each year over Labor Day Weekend attracts more than 50,000 people and provides over 100 scholarships for El Paso students.
- Project Bravo Paint-a-thon is an annual event that provides house painting for needy, elderly citizens in El Paso.

In addition, countless public service announcements throughout the year remind our listeners of the dangers of alcohol and drug abuse, provide tips on saving energy costs, alert the public to health matters and help not for profit organizations get the word out regarding their programs or events.

Our annual Cinco de Mayo and Mexican Independence Day events provide thousands of El Paso area residents an opportunity to enjoy free entertainment and celebrate these important historical Hispanic holidays with family and friends.

Finally, we are proud to recognize outstanding community service with our coveted Hidalgo Award. Our selection committee made up of a cross-section of the community meets each month and selects the winner from nominations received from the public. Started in March of 1990, KBNA AM&FM have presented a total of 64 Hidalgo Awards to individuals in our community.

While this statement does not cover everything our stations have done and are doing in the realm of public service and commitment to our community, hopefully it does provide an overview of our efforts. Satellite radio would have a serious and potentially devastating effect on our ability to continue providing this high level of public service.

# **WIND • WOJO/CHICAGO**

625 N. MICHIGAN AVE. CHICAGO, IL 60611-3110 (312) 751-5560 (312) 649-0105 FAX (312) 664-2472

August 29, 1995

**The stations are opposed to the advertised support of DARS because it would severely jeopardize our income and in turn, WIND/WOJO would not be able to provide the local quality service described hereafter.**

## **STATEMENT CONCERNING IMPACT OF SATELLITE RADIO ON STATIONS WIND, LA TREMENDA LICENSED TO CHICAGO, ILLINOIS AND WOJO ESTEREOMEX LICENSED TO EVANSTON, ILLINOIS.**

**The following is a brief explanation on our different local public affairs programs, public service programming, events and activities our stations offer the Hispanic Community in our market.**

### **PUBLIC SERVICE ANNOUNCEMENTS-**

All Public Service Announcements which are always of general public interest promoted by a non-profit organization air on WIND La Tremenda and WOJO Estereomex. Public Service announcements are live 20-second announcements that air once an hour 24 hours a day on WIND La Tremenda and WOJO Estereomex.

### **PUBLIC AFFAIR PROGRAM-**

#### **"CHICAGO AL DIA"**

WIND La Tremenda "Chicago Al Dia" (Chicago Today) is a Public Affair Program that is broadcasted locally on a daily basis, (Monday thru Friday) from 12:30 Noon - 12:30pm. Topics range from Health Care, Crime, Drugs, Education, and general information of interest to Hispanics. The host for the program is Luisa Torres. The program format features an interview with a guest from various organizations. Calls from the public are accepted and welcomed.

### **PUBLIC AFFAIR PROGRAM-**

#### **"EXTENCION 105"**

WOJO FM Estereomex broadcasts a Public Affairs Program every Sunday 7:00pm - 7:30pm. Host Fernando Jaramillo talks to a variety of guest speakers who discuss issues and problems affecting the Hispanic community. The topics discussed are important to the Hispanic Community because it informs them of Education, Health Care, Drugs, Youths Improvement and

**Statement/Satellite Radio**

Page # 2

August 29, 1995

**COMMUNITY EVENTS-**

WIND & WOJO have an annual **Cinco De Mayo** Celebration to commemorate the Battle of Puebla with this great free admission event. Thousands of Hispanics attend this two day event at the McCormick Center.

Fiestas Patrias held in Chicago during September, consists of two parades: one in the largest Hispanic neighborhood and the other in the downtown area. Fiestas Patrias is also celebrated at the Petrillo Band Shell in front of Chicago's magnificent lake front, where a representative from the Mexican government gives "The Cry Of Dolores". These events are all free to the public.

WIND Anniversary dance is brought to our listeners free of charge, in order to celebrate WIND's Anniversary, as well as provide music, fun and dancing in appreciation for their listenership. This event takes place every year in December.

✓ Your letter, addressed to the Commission should include the docket number which is General Docket 90-357. It would be particularly helpful if you sent copies of your letter to all the Commissioners, and encourage others to do so as well. The Commission address and Commissioners' names are as follows:

Federal Communications Commission  
1919 M Street, NW  
Washington, DC 20554

Chairman Reed E. Hundt  
Commissioner James H. Quello  
Commissioner Andrew C. Barrett  
Commissioner Rachelle B. Chong  
Commissioner Susan Ness

*(from Ricard - read from NAB)*

*- Roy Russo*

*MAC*

# MEMO

TICHENOR MEDIA SYSTEM, INC. 100 PRESCOTT COURT, SUITE 1000, DALLAS, TEXAS 75201-6991 (214) 855-6882 FAX (214) 855-6881

TO: Gary Stone

FROM: Mac Tichenor, Jr. 

RE: DARS

DATE: August 9, 1995

Attached please find a formal document I am submitting to the FCC opposing the proposed Digital Audio Radio Service.

To make this an effective filing, we need to attach a market-by-market showing of the local public service programming events and activities of our stations. Please see to the compilation of such a showing for your market using your issues-programs list, records of local station-sponsored events, and any other information you have on hand to demonstrate the kind of public service which would be jeopardized by the satellite radio proposal.

The filing is due early September. As a result, please send the material for your market to Ricardo Castillo, no later than August 31.

Thank you for your assistance.

AUG 24 1995



August 21, 1995

Secretary  
Federal Communications Commission  
1919 M St., NW  
Washington, DC 20554

Re: Gen. Docket #90-357

Dear Sir:

WDKX 103.9FM is adamantly adverse to the FCC's authorization of new satellite DAB service into the Rochester, New York market as it would impact local radio stations, particularly WDKX, most adversely. We are a locally-owned radio station, having struggled and survived for more than 21 years as an Urban Contemporary station broadcasting to primarily the Black and Minority population. It was at lengthy comparative hearings that WDKX 103.9FM was awarded the last FM frequency in Rochester in late 1973 to meet the needs of the Minority population. We built our station from scratch and commenced broadcasting on April 6, 1974.

WDKX has always met its commitment to provide community service, probably more than any other radio station in this market. Satellite radio would precipitate devastating effects as it fragments the local market without any responsibility to the community. Moreover, the economic cost to individual radio ownership such as WDKX will be suicidal.

As a founder of the National Association of Black Owned Broadcasters, and still a Board of Directors member, my colleagues and I have have seen the devastating effects of Black radio ownership over the last several years. The FCC's Gen. Docket #90-357 will surely complete the cycle where Black ownership in radio and television will be a thing of the past.

I implore you NOT to authorize DAB service into the Rochester, New York market - or any other market in the United States.

Sincerely,

  
Andrew A. Langston  
CEO/General Manager

AAL:m

cc: Chairman Reed Hundt  
Commissioner James Quello  
Commissioner Andrew Barrett  
Commissioner Susan Ness  
Commissioner Rachelle Chong

HANNON KAPLAN, C.P.A.  
GEORGE NADEL RIVIN, C.P.A.  
EDWIN KANEMARU, C.P.A.  
KENNETH R. HOLMES, C.P.A.  
DOUGLAS S. WAITE, C.P.A.  
JAMES E. VEALE, C.P.A.  
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DONALD G. GARRETT, C.P.A.  
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October 12, 1995

Mr. Mark Fratrik  
NAB  
1771 "N" Street NW  
Washington D.C. 20036

Dear Mr. Fratrik:

Per your request we are attaching tables which disclose pro-forma results for the nine markets surveyed to determine the potential effect of a 34% decline and a 7% decline in revenue resulting from the onset of new competitive media. The same methodology described in our letter of August 18, 1995 to arrive at pro-forma results based on a 10% decline in revenues has been applied in preparing the accompanying tables.

Sincerely yours,

MILLER, KAPLAN, ARASE & CO.

*George Nadel Rivin, CPA*

George Nadel Rivin, C.P.A.  
Partner

GNR:pm

SUMMARY OF MARKET RESULTS

<u>Market</u>	<u># of Operators Responding</u>	<u># of Stations Represented</u>	<u># of Operators Losing Money in 1994</u>	<u>Operators Losing Money in 1994 Average Net Income (Loss)<sup>1</sup></u>	<u>Pro-Forma Operators Losing Money with 3.5% Revenue Decline Average Net Income (Loss)<sup>1</sup></u>	<u>#</u>
Coalinga/Hanford, California	3	4	2	(\$35,022)	2	(\$42,600)
Elizabethtown, Kentucky	5	6	0	70,800	1	57,000
Enid, Oklahoma	3	5	2	5,813	2	( 9,400)
Keokuk, Iowa	3	6	1	1,000	2	( 10,100)
Kerrville, Texas	5	6	4	( 16,600)	4	( 31,300)
Laconia, New Hampshire	6	8	5	47,900	5	39,700
Longview, Washington	3	6	1	18,100	2	( 7,700)
Morgan City, Louisiana	3	5	2	7,667	2	500
Yuma, Arizona	4	7	0	67,750	0	( 45,100)

<sup>1</sup> Net Income = Net Revenues Less Expenses Including Depreciation, Amortization and Interest.

SUMMARY OF MARKET RESULTS

<u>Market</u>	<u># of Operators Responding</u>	<u># of Stations Represented</u>	<u># of Operators Losing Money in 1994</u>	<u>Operators Losing Money in 1994 Average Net Income (Loss)<sup>1</sup></u>	<u>Pro-Forma Operators Losing Money with 7% Revenue Decline Average Net Income (Loss)<sup>1</sup></u>
Coalinga/Hanford, California	3	4	2	(\$35,022)	2 (\$50,300)
Elizabethtown, Kentucky	5	6	0	70,800	1 43,200
Enid, Oklahoma	3	5	2	5,813	2 ( 24,600)
Keokuk, Iowa	3	6	1	1,000	3 ( 21,300)
Kerrville, Texas	5	6	4	( 16,600)	5 ( 46,000)
Laconia, New Hampshire	6	8	5	47,900	5 31,100
Longview, Washington	3	6	1	18,100	2 ( 33,400)
Morgan City, Louisiana	3	5	2	7,667	2 ( 6,500)
Yuma, Arizona	4	7	0	67,750	1 22,400

<sup>1</sup> Net Income = Net Revenues Less Expenses Including Depreciation, Amortization and Interest.